

**Anjuman Islam Janjira Degree College of Science**  
**Murud-Janjira, Raigad-402401**  
**Affiliated to University of Mumbai**

<b>Class: -F.Y.B.A.F.</b>	<b>Subject: - Commerce -I</b>
<b>Semester: - I</b>	<b>Course code: - UA-FFSI.6</b>
<b>Exam Event: - Additional Exam Summer 2024 (FH)</b>	<b>Marks: 75</b>
<b>Date: - 27/03/2024</b>	<b>Duration: - 2 Hours 30 Mins</b>

N.B:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Use of log-table/nonprogrammable calculator is allowed.
4. Answer for the same question as far as possible should be written together.

**Q1. A) Select the correct option and complete the following sentences. (any eight)**

**08**

1. Economic environment refers to all forces which have a.....  
a) political.                      b) nature                      c) economic
2. .... environment in which in the control of the business.  
a) internal                      b) external                      c) general
3. SWOT analysis of company internal factors a strength and .....  
a) weakness.                      b) opportunities                      c) threats
4. Business means the activities of ..... goods manufacturing goods.  
a) Buying.                      B) buying and selling                      c) selling
5. CSR is the corporate social.....  
a) responsibility                      b) recovery                      c) regulation
6. Defined entrepreneur as a career in .....  
a)Yob                      b) job                      c) All the above the
7. MSMED act of.....  
a)2004                      b)2005                      c) 2006
8. Approaches to Business ethics empirical institute .....and revaluation .  
a) national                      b) rational                      c) related
9. The term entrepreneur is derived from the.....word  
a) English                      b) Hindi                      c) French
10. Business ethics are also called as.....ethics  
a) corporate                      b) approaches                      c) business

**B) State whether following sentences are True or False. (any seven) `**

**07**

- 1) Micro environment is also called as operating environment.
- 2) Macro environment is also called general environment.
- 3) Macro environment consist of public.
- 4) Business involves production and distribution of goods and services.
- 5) The objectives are set must be realistic.
- 6) WTO is World Trade recognition
- 7) Commercial audit legal position is not compulsory.
- 8) Social audit conducted four and five years
- 9) Internal environment and external environment is to be business environment.
- 10) SWOT analysis does not in find strength, weakness, opportunities and threats for business.

**Q.2 Attempt any one of the following.** **15**

- A. 1. What mean by business environment explain the internal factors of business environment? **08**  
2. Explain the PESTLE analysis and industry analysis? **07**

**OR**

- B. 1. Define SWOT ANALYSIS? Explain its external factors.? **08**  
2.Explain the environmental analysis? Limitation and benefits? **07**

**Q.3 Attempt any one of the following.** **15**

- A. 1. Explain the meaning, definition and approaches of business ethics ? Explain its features. ? **08**  
2. How many types of external factors? Explain the external factors of business environment? **07**

**OR**

- B. 1. Explain the TNCs? Discuss the features of TNCs? **08**  
2. Define the MSMED 2006? Explain its features? **07**

**Q.4 Attempt any one of the following.** **15**

1. What is CSR and different level AT companies of CSR and explain its needs **07**  
2. Meaning of entrepreneur and explain characteristic of entrepreneur? **08**

**OR**

- B. 1. Evolution of social audit? Different between commercial audit and social audit? **07**  
2. Definition of corporate governance and its features? **08**

**Q.5 Attempt any one of the following.** **15**

- A. Discuss the detail foreign trade and balance of payment before 1991 and after 1991? **08**  
B. What is the international environment and definition of WTO? Enumerate the importance of WTO? **07**

OR

**Q.5 Write Short Notes (Any 3)** **15**

1. Disadvantage of MNCs
2. World Trade organization
3. The advantages of Multinational corporations.
4. Foreign Trade Investment
5. Entrepreneurship As a career option.